

RATECARDS 2021

Non-contractual document / Document non contractuel

RESOURCE & SERVICES RESSOURCES & SERVICE

FEE in €* / HR
TAUX HORAIRE €*

Consultancy & Strategy Department

Strategic Planner	80
Data Analyst & Research	45
Workshops (package starting at)	950

Account & Project Management

Client Service Director	100
Account Director	80
Account & Project Manager	50

Creative Department

Creative Director	100
Illustrator	75
Art Director	60
UX/UI Designer	55
Copywriter	45
Motion Designer 3D	75
Motion Designer 2D	65
DTP / PAO	40

AV Department

Audio Production	150
Video Production	200

Digital Department

Digital Marketer	60
Social Media Specialist	40
Performance Specialist (SEO + PPC)	65
SEO Analyst	65

Programming Department

Business Consultant	130
Digital Project Manager (Technical)	75
E-commerce Specialist	70
Content Manager	65
Front end Developer	50

BTL & PR Department

PR Manager	60
BTL Project Manager & Implementation	45
Media Buyer	55
Media Planner	55

* Prices do not include VAT

The prices displayed are non-contractual. The prices are provided as a guide for each resource / service. The final price will depend on the profile of the experts (seniority, country, expertise, and other criteria defined by erka).

* Prix hors TVA

Les prix indiqués sont non-contractuels. Les prix sont communiqués à titre indicatif pour chaque ressource / service. Le prix final sera affiné selon le profil de chaque expert (seniorité, pays, expertise, et d'autres critères définis par erka).